

Prius Accessories



TOYOTA

ALWAYS A
BETTER WAY



ACCESSORY PACKS

- 04 Chrome
- 05 Styling
- 06 Business
- 07 Travel

EXTERIOR

- 08 Styling
- 10 Transportation
- 15 Protection
- 18 Safety

INTERIOR

- 20 Multi-media
- 24 Styling
- 26 Comfort
- 27 Transportation
- 28 Protection
- 30 Safety





INSPIRED

FOR YOUR WAY OF LIFE

Driving the new Prius puts you at the cutting edge of hybrid design, technology, efficiency and innovation. Genuine Toyota accessories make even more of the sensation. Choices for multi-media, styling and added practicality offer inspiration to tailor your Prius inside and out. Each accessory is a mark of individuality and a sign of the way you like things to be.

Being adventurous in your Prius takes on a new meaning with Toyota accessories. 16" 5 spoke silver finish alloys emphasise style, while the roof rack and a roof mounted bicycle holder* add extra carrying flexibility. Dreams can be real!

*Bicycle not included

1. Side sills, chrome

Contoured to create a powerful low profile appearance.

2. Fog lamp surround

The carefully shaped bezel makes a design feature of your fog lamps.

3. Rear diffuser garnish

Adds an extra chrome highlight to your car's rear design.



Chrome pack

Sleek, yet curvaceous. The new Prius turns heads in appreciation wherever it goes. Add the individuality of the eye-catching chrome pack and you'll make even more of an impression.



1. Side sills, piano black
Shaped for a low profile and finished with a distinctive black gloss.

2. Scuff plates
The painted aluminium scuff plates combine great looks with tough door sill protection.

3. Leather interior
Great looks, comfort and practicality in your choice of style.

4. Centre console cover
With a black leather-look finish to complement your car's cabin design.

Style pack

True style is in the detail. It begins by choosing the great looking Prius, and then grows by adding accessories to further express your personality. That's what the style pack can do for you.

Pack accessories are available individually. Please contact your Toyota retailer for details.



Business pack

Your new Prius becomes a focus for increased efficiency with the business accessory pack. There's a leather interior with seat heaters for comfort, Toyota Hotspot to keep you connected, and navigation for guidance wherever you go.

1

3

2

4

1. Toyota Hotspot

The easy way to enjoy seamless mobile online functionality. It gives you WiFi connectivity for Toyota Touch[®] 2 with Go Plus navigation and up to 4 other devices simultaneously.

2. Toyota Touch[®] 2 with Go Plus

Upgrades the Toyota Touch[®] 2 system to add navigation, online services and much more.

3. Leather interior

Great looks, comfort and practicality in your choice of style.

4. Seat heater

Gently warms the front seats on those cold mornings and chilly nights.



1. Horizontal detachable towing hitch

For secure towing and bicycle holder attachment. With a removable hook.

2. Foldable bicycle holder

Folds for easy installation, handling and storage. Carries 1 or 2 bicycles.

3. Foldable bicycle holder bag

For storing or carrying the rear foldable bicycle holder when folded flat.

4. Mud flaps

Especially shaped to prevent water, mud and stones spraying onto your car. For the front and rear.

5. Trunk liner

Tough protection for your trunk carpets against mud, water, sand and dirt.

Travel pack

The new Prius is the first hybrid with a towing capability exceeding **700kg**. Travel pack accessories offer extra load carrying flexibility and family practicality to help you make the most of everything your car has to offer.

Pack accessories are available individually. Please contact your Toyota retailer for details.

Fog lamp surround

The carefully shaped bezel makes a style feature of your car's fog lamps. Available in chrome or high gloss piano black.



Rear diffuser garnish

Adds an extra highlight to the rear design of your new Prius. Available in chrome or high gloss piano black.



Side sills

Contoured to integrate smoothly with the side of your car and create a powerful low profile appearance. In chrome or high gloss piano black.





15" alloy wheels
10 double spoke, hyper black.



16" alloy wheel
5 spoke, silver.

16" winter wheels, silver

Shaped for robust tyre designs. In periods of bad weather you can simply fit the winter wheels in place of your normal alloys and so avoid expensive tyre changes.



Tyre storage bags

Protects your wheels and / or tyres against accidental damage when they have been removed from the car for storage.



Wheel lock nuts

Made of hardened steel with a rounded profile and coded key to maximise alloy wheel anti-theft security. The look complements your existing wheel nuts.



Roof rack storage bag

Protects your Toyota roof rack against dust and accidental scrapes when it has been removed from the car for storage.



Roof rack

A strong yet lightweight lockable design with wing shaped bars to reduce wind noise and streamlined clamp covers for a stylish finish. It is easy to install, use and store.



Ski boxes



Thule Motion 800 – gloss black (also in gloss silver)



Thule Pacific 700 – silver grey

For those big snow holidays

Thule ski boxes have been designed to exactly the right length, shape and capacity for carrying your winter sports accessories.

Thule Motion 800

Dimensions: 205 cm L x 84 cm W x 45 cm H

Internal volume: 460 litres

Holds: 5-7 pairs of skis, 4-5 snowboards

Weight: 21 kg

Thule Pacific 700

Dimensions: 232 cm L x 70 cm W x 40 cm H

Internal volume: 420 litres

Holds: 6 pairs of skis, 4 snowboards

Weight: 15 kg

Features

- Opens from both sides for easy loading and unloading.
- High security multi-point central locking system.
- Grip friendly key cannot be removed until all the locking points are closed.
- Fits the Toyota roof rack.
- Internal straps for securing the box contents.
- Made of colour-fast UV resistant ABS plastic.

Ski and snowboard holders



Large ski and snowboard holder

Simply load and go

The holders install easily and lock securely onto the Toyota roof rack so you can quickly load skis and snowboards whenever the inspiration takes you.

Medium size holder



Large size holder



Features

- Weight: 3.20 kg medium, 4.20 kg large.
- Skis secured between soft rubber for grip and to prevent damage.
- Central locking system for maximum security.
- Push release for easy opening with gloved hands.
- Large holder slides to the car side for easy loading and unloading.

Luggage box



Thule Pacific 200 – silver grey

Just right for holidays

For jackets and dresses, shorts, shoes and playthings; a Thule luggage box is perfect to carry all you need for those big holidays and weekends away.

Thule Pacific 200

Dimensions: 175 cm L x 82 cm W x 45 cm H

Internal volume: 410 litres

Weight: 14 kg

Features

- Opens from both sides for convenient loading and unloading.
- High security multi-point central locking system.
- Grip friendly key cannot be removed until all the locking points are closed.
- Fits on to the Toyota roof rack.
- Internal straps for securing the box contents.
- Made of colour-fast UV resistant ABS plastic.

Bicycle holders



Foldable bicycle holder

Designed to fold for easier installation, handling and storage. It carries 1 or 2 bicycles, has security locking and a lights and licence plate holder with 13 pin socket.



Foldable bicycle holder storage bag

Robust, purpose made bag for storing or carrying the rear foldable bicycle holder when it has been removed from your car and folded flat.



Rear bicycle holders

Toyota offers a choice of rear mounted bicycle holders providing secure transportation for 1 or 2 bicycles. Each design installs on any genuine Toyota towing hitch and is easy to load and unload.

Product highlights:

	Clamp Mounted	Foldable
Load capacity (bikes)	2	2
Total load capacity (kg)	36	60
Dimensions LxW (cm)	105 x 58	123 x 61
Weight of unit (kg)	14	16.9
Fits frame dimensions (mm)	22 - 70	22 - 80

Vehicle's holding system: Any genuine Toyota towing hitch

Powerplug/Rear lights: 13pin

Safety: Locks bike to carrier
Locks carrier to car
One key system compatible

Fulfils city crash norm: Yes

Miscellaneous: Maximum weight per bike: 20 kg. Fits bikes with disc brakes.
Tiltable for easy access to trunk.

Roof mounted bicycle holder

A lockable lightweight design that attaches to the Toyota roof rack. It has robust wheel grips and a secure frame grip that adjusts at roof height. Versions available for fitting on the left or right side of the car.

Load capacity (bikes)	1
Total load capacity (kg)	15
Dimensions LxW (cm)	159 x 29
Weight of unit (kg)	4.4
Fits frame dimensions (mm)	20 - 80

Fits square and extruded aluminium roof rack / cross bar

Powerplug/Rear lights: -

Safety: Locks bike to carrier
Locks carrier to car

Fulfils city crash norm: Yes

Miscellaneous: UV resistant plastic.
Fits wheel width up to 5.6 cm

Towing hitches - detachable and fixed

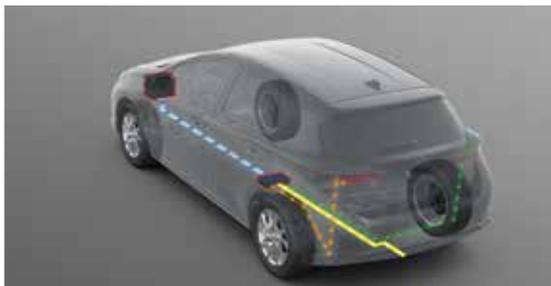


Your new Prius is the first hybrid with a towing capability exceeding **700kg**. Toyota offers a choice of fixed and horizontal detachable towing hitches to help you use that capability for towing or to support a Toyota rear mounted bicycle holder.

Features

- Towing capacity 725 kg. The towing hitch is designed for your car's maximum towing capacity.
- Supplied with a protective tow-ball cap bearing the Toyota logo.
- All Toyota towing hitches can be used to support Toyota rear bicycle holders.
- With the detachable towing hitch, a smart plastic cover is supplied to place over the base when the hook is removed.
- On the detachable towing hitch, the hook attaches or removes by means of a turning knob that also incorporates a security lock.

Towing hitch wiring harness



Safety for you and your car is at the heart of the Toyota towing hitch wiring harness. Individually designed for each Toyota model, the harness seamlessly integrates your car's lights and signals with those on a towed trailer or rear bicycle holder.

Features

- The harness has independent circuitry and a fused module to eliminate the risk of overloading your car's existing electrical system.
- The fused module prevents a fault in the trailer's circuitry affecting your car's systems. For instance, your car's indicators will continue working even if those on the trailer fail.
- Toyota specialists designed the cable route to safely avoid contact with moving car parts, heat, irregular surfaces and metal edges.
- There are no loose or hanging cables that could catch on road obstacles or interfere when loading or unloading the trunk.
- Strategic reinforced cable protection guards against accidental damage and the consequent risks of lighting failure or fire caused by electrical shorting.
- Available with a 7 or 13 pin socket.

Socket adapters



If you have an existing trailer or rear bicycle holder, or perhaps you want to hire a trailer when you travel in another country, you may find the plug socket is different to that on your car. Such a problem is easily resolved with a Toyota socket adapter.

Toyota socket adapters enable you to safely and securely connect your car's towing hitch wiring harness to that of a trailer or bicycle holder even if the plugs don't match. They are available in three versions:

- 7 pin (car) to 13 pin (trailer).
- 13 pin (car) to 7 pin (trailer).
- 13 pin (car) to 12N-12S double socket (trailer).



Imagine your new Prius accessorised for the way you like to be. There are bumper corner protectors and side mouldings to guard against minor scrapes, and 16" silver alloys for that extra touch of style and individuality.

Rear bumper protection plate, steel

Great looking stainless steel shaped with a wrap-over edge to comprehensively protect the rear bumper paintwork when loading and unloading the trunk.

**Rear bumper protection plate, black**

Made of a rugged black composite material with a wrap-over edge to shield the rear bumper when loading and unloading the trunk.

**Rear bumper protection film**

Durable transparent self-adhesive film that's custom shaped to fit the rear bumper and protect it against scratching when lifting things in or out of the trunk.

Mud flaps

Designed to fit the wheel arches and help prevent water, mud and stones spraying on to your car. For the front and rear.



Side mouldings

Dependable protection for your car's side panels against minor scrapes and dents. In black or can be painted to match your car.



Bumper corner protectors

Strategically located on the front and rear bumper corners to protect against accidental scrapes. In black or can be painted to match your car.



Hood deflector

Integrates neatly across the leading edge of the hood to divert airborne water spray, mud and stones away from the windshield. In a stylish dark tinted colour.



Wind deflectors

Aerodynamically shaped to reduce in-cabin wind noise and buffering when driving with open windows. For the front and rear side windows.



Door handle protection film

Virtually invisible, yet provides tough protection against scratching by gloves, rings and keys around the door handle.



2



4



1. Alloy wheel ProTect*

ProTect's silicium-based coating shields alloy wheel surfaces against marks and grime caused by brake dust, road conditions and the weather.

2. Touch-up paint, aerosol

A complete range of Toyota standard colours in an aerosol presentation for quick and easy repair of minor paintwork blemishes.

3. Body ProTect*

Helps maintain the showroom appearance of exterior paintwork and side windows by sealing the surfaces with an invisible ceramic hard coating.

4. Touch-up paint, stick

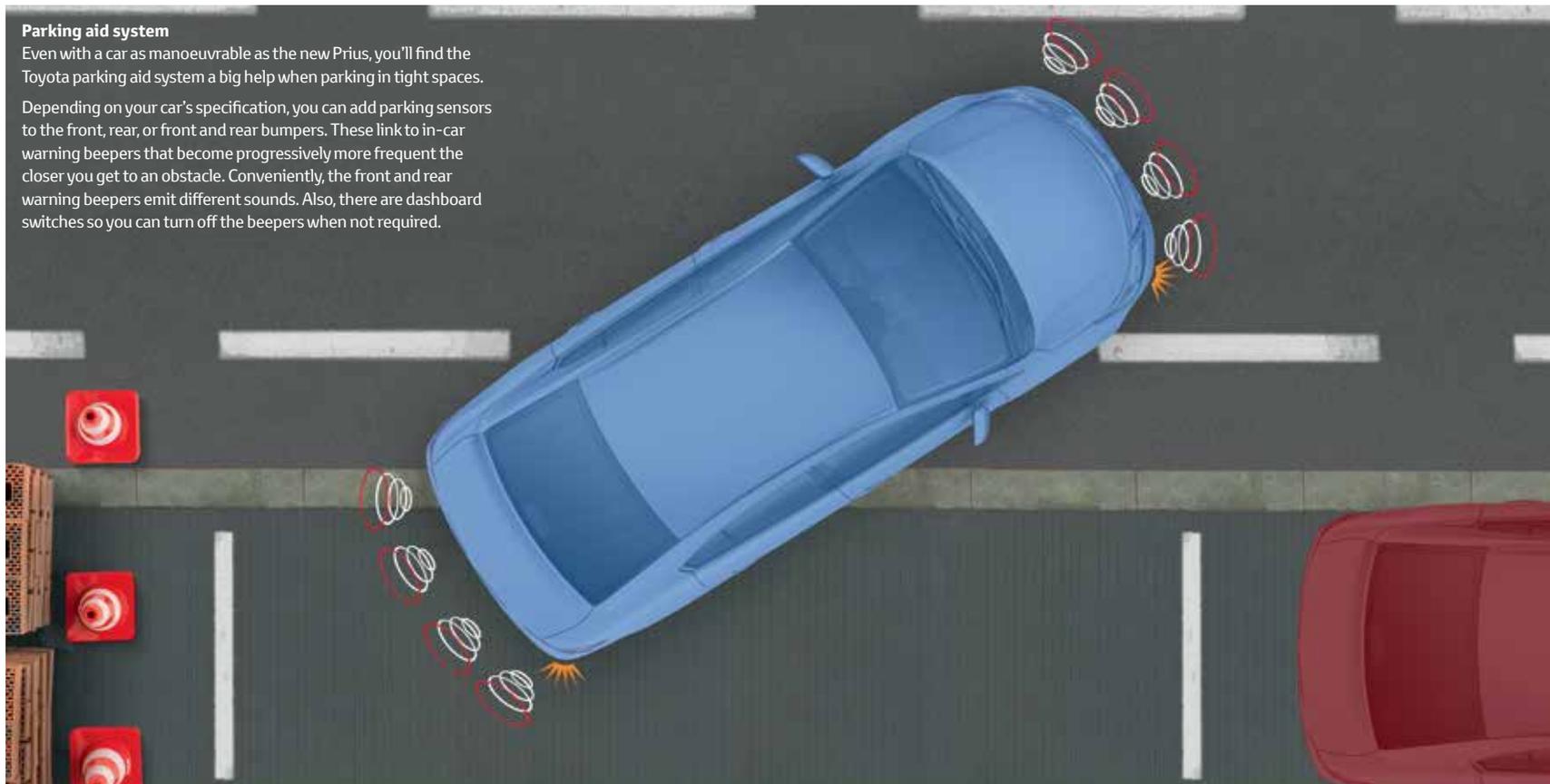
No mess, easy to use paint sticks for repairing small paintwork scratches and scrapes. Available in the full range of Toyota colours.

* Toyota ProTect requires professional application by trained Toyota personnel. Contact your local Toyota retailer for details.

Parking aid system

Even with a car as manoeuvrable as the new Prius, you'll find the Toyota parking aid system a big help when parking in tight spaces.

Depending on your car's specification, you can add parking sensors to the front, rear, or front and rear bumpers. These link to in-car warning beepers that become progressively more frequent the closer you get to an obstacle. Conveniently, the front and rear warning beepers emit different sounds. Also, there are dashboard switches so you can turn off the beepers when not required.



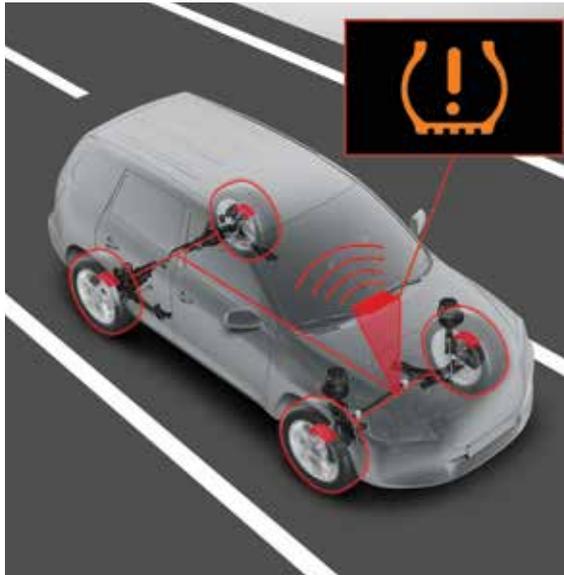
Cancellation switches

Dashboard switches allow you to turn off the front and/or rear parking aid warning beepers.



Parking aid sensors

The parking aid sensors are colour co-ordinated to fit unobtrusively into your car's bumpers.



Tyre pressure warning system

Even the most careful drivers are at risk from a puncture or incorrectly inflated tyres. The Toyota tyre pressure warning system helps reduce that risk and by doing so contributes to safer driving, better tyre wear and greater fuel efficiency.

The system works by having air pressure sensor valve units that constantly check the air pressure within each wheel. These units link with and activate a dashboard warning if the pressure falls below a pre-set level. Operating in this way, the system enables you to take remedial action at an early opportunity.



1. Warning triangle

A legal requirement in many European countries. The triangle provides clear warning to other drivers if you have to stop on the road.

2. Reflecting jacket

Essential preparation for the unexpected. High visibility is a golden rule for personal safety in all weather conditions.

3. First aid kit

All the necessities for treating minor injuries neatly contained in a carrying case for hygiene and convenient travel storage.

4. Safety kit

The reassurance of a warning triangle, first aid kit and reflecting jacket all contained in a smart carrying case.



Toyota Touch® 2 upgrades
Simple, intuitive and user friendly. The Toyota Touch® 2 multi-media system gives you touch-screen control for information and entertainment including Bluetooth®, iPod® and MP3 connectivity and optional radio and CD.

Toyota Touch® 2 with Go is the ideal upgrade if you want to add navigation to your system.

The Toyota Touch® 2 with Go Plus upgrade gives you everything from Toyota Touch® 2 with Go along with features for WiFi connectivity and even more advanced levels of operation, communication and navigation.

Go navigation for Toyota Touch® 2

The ideal upgrade for adding navigation to your car's Toyota Touch® 2 multi-media system. It integrates seamlessly with existing functionality to provide full map pan-European coverage and a host of exciting travel extras.



Full map navigation

Driver-friendly full map pan-European navigation with clear visual displays for signposts, junctions and lane guidance. Instructions are available in your choice of 20 languages.



Intuitive detour suggestions

Real-time traffic information updates* alert you to congestion ahead on your planned route. The system calculates potential delay times and suggests a detour to avoid the problem.



Speed limit and safety camera alerts

Drive safely with the help of a speed limit display and warning, including an optional speed warning setting. Alerts notify you of fixed safety camera locations (in countries where it is legal).

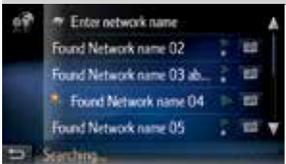


Toyota Eurocare and SOS emergency calling

Just one touch of a key provides direct access to the emergency services and roadside assistance. When connected, you can give your precise location as displayed on the screen.

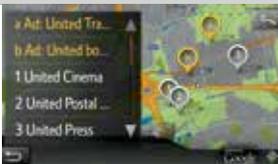
Go Plus navigation for Toyota Touch® 2

The Toyota Touch® 2 with Go Plus upgrade gives you navigation and everything else from Toyota Touch® 2 with Go along with extra navigation features including 3D city maps, the option for WiFi connectivity and even more sophisticated levels of operation and communication.



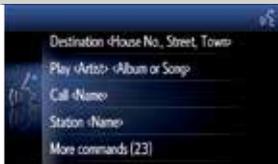
WiFi connectivity

You can access Toyota Online services via the system as an alternative to using Bluetooth®. It enables you to connect via Toyota Hotspot, utilise public and private hotspots or use your smartphone for a mobile hotspot.



Toyota Online and apps

Toyota Online services include Online Local Search, Google Street View* and Panoramio™. You can also download a great range of apps* such as TomTom real time traffic, fuel costs, parking spaces, AUPEO! and Coyote.



Voice control

Voice command recognition supports safer driving. It lets you input route destinations, request and play music, and even find and call telephone contacts without having to take your eyes off the road ahead.



Play more like this

Accessing and managing music is made very much easier. The 'play more like this' function recognises what you're playing and provides smart recommendations to create play lists that suit your mood.



3D city maps

In major cities, maps are enhanced by 3D images of notable buildings and landmarks along your route to make navigation easier and clearer than ever before.



Toyota Map Care

The effortless way to keep your maps and route information up to date. Updates to software, maps, speed limits and safety camera notifications are twice a year and free for the first three years.

*Depending on local service availability.





Rear entertainment system

Purpose designed for amazing in-car entertainment. The system is modular and centres around a powered docking device that installs neatly into the back of your car's front seat to provide true flexibility of choice.

For instance, on family outings you can use the dock for entertainment technologies such as the portable DVD player or holder for an iPad®. Then, when on business, you can slot a coat hanger into the empty dock to keep your jacket wrinkle free. You can have connected docking devices in the back of both front seats.

1. Portable DVD player

A portable design that can be used at home with a suitable power adapter. Features a 7" screen, multi-media compatibility, USB and SD card slots and smartphone AV input.

2. Wireless infrared headphones

High quality stereo with an independent volume control. The headphones automatically shut down to save battery life when no signal has been received for a period of time.

3. Holder for iPad®

Provides a stable base for passengers to use iPad® versions 2 or 3 as they travel. Also available with an optional adapter frame for iPad Air® versions 1 and 2.

4. Toyota Hotspot

Provides seamless online service functionality so you can enjoy mobile connectivity for up to 5 WiFi devices simultaneously including Toyota Touch® 2 with Go Plus, phones, tablets and laptops. It fixes securely in your car with no trailing leads and wires directly into the battery system for a constant power supply.

- Purpose designed for in-car use.
- High speed dual antenna enhances reception and minimises doppler problems.
- Open to any GSM operator, therefore allowing you to use a SIM card of your choice.
- Over-the-air software updating happens almost automatically.
- User friendly web interface for personalising functions such as the connection parameters.
- Easy to use with a simple on/off switch and coloured diodes to inform of status and activity.
- Free from the technical problems associated with using a smart phone as a hotspot and the restrictions imposed by internet providers.
- Covered by a Toyota warranty.



Coat hanger

Slots into the rear entertainment docking device and is ideally shaped to allow a jacket to hang freely in the space behind the seat.





Leather interior

There's nothing to compare with a genuine Toyota leather interior for style at its luxurious best. Each design and colour combination is beautifully comfortable to sit in while also being strong and practical. Premium interiors are made with full leather, while Standard interiors have PVC seat backs.



Black leather interior.



Black leather interior with cool grey inserts and piping.



Black leather interior with cool grey inserts.



Black leather interior with cool grey piping.

Universal cool box

A big capacity makes the universal cool box ideal for family days out. Plugs into your car's 12V socket to keep refreshments either hot or chilled.

**Slim-line cool box**

A 7.5 litre arm rest design that secures by seat belt on the rear seats. It plugs into the 12V accessory socket and keeps refreshments either hot or cold.

**Cool box transformer**

Transforms 220V into 12V so you can use your cool box for refreshments at home or when away on holiday.

**Ash tray / small bin**

Slots neatly into the console cup-holder space. The close fitting spring-shut lid helps contain tobacco odours and waste.

**Seat heaters**

Gentle warmth for the seats on those really cold nights and icy mornings. For the front seats.

**Cargo net, vertical**

Attaches to the trunk sides and has pockets to store smaller items while keeping them easily accessible.

**Foldable storage box**

An ingenious fold flat design that can be opened out to create a rigid storage box with plenty of capacity for travel essentials.

**Trunk organiser**

Tidy storage for travel extras such as bottles, cans, shoes and bags. Made of durable fabric in a design that folds flat when not being used.

Textile floor mats

Anthracite coloured floor mats with a textile finish on a hard wearing backing for dependable cabin carpet protection. Custom shaped and with safety fixings on the driver's mat to hold it firmly in place.



**Rubber floor mats**

Extra strong black rubber floor mats to protect your car's cabin carpets against the very worst conditions including mud, dirt and sand. The driver's mat has safety fixings to hold it firmly in place.

**Trunk liner**

Made of tough flexible plastic with a non-slip surface pattern and raised edges to shield the trunk carpet against mud, dirt, sand and liquids. Available in high and low floor versions.

GENTLE, BUT STRONG

The range of Toyota child restraint seats gives you options for each age group. Nothing is left to chance; the fixings are secure, the fabrics are robust and the designs offer both safety and comfort.



Baby-Safe Plus restraint seat

For babies from birth up to around 9 months (to 13 kg). Featuring a carrying handle, height adjustable padded headrest, padded side wings, extra back protection and a retractable sun/wind canopy. Installs by seat belt or into the Baby-Safe Plus base.

Baby-Safe Plus base

A belt installed base for the Baby-Safe Plus seat. The seat click-locks into the base and releases by a simple press button. This allows baby to be made comfortable in the seat before being placed in the car and then removed still in the seat on arrival.

Duo Plus ISOFIX restraint seat

Designed for children of between 9 months and 4 years (approximately 9 to 18 kg). The Duo Plus ISOFIX seat has a 5-point safety harness with chest pads, deep padded side wings, a height adjustable head rest and 3 recline positions.

Kid and Kidfix restraint seats

For children between 4 and 12 years (approximately 15 to 36 kg). Special features for a growing child include padded side wings, 11 position height adjustable head rest and adjustable seat belt guides. Available as Kid for seat belt installation and Kidfix for ISOFIX.

	Page		Page
Alloy wheel ProTect	17	Rear bumper protection film	15
Alloy wheels	09	Rear bumper protection plates	15
Ash tray / small bin	26	Rear diffuser garnish	08
Bike holders	12	Rear entertainment system	22
Body ProTect	17	Reflecting jacket	19
Bumper corner protectors	16	Roof rack	10
Cargo net	27	Roof rack storage bag	10
Child restraint seats	30	Safety kit	19
Coat hanger	23	Seat heaters	26
Cool box transformer	26	Side mouldings	16
Cool boxes	26	Side sills	08
Door handle protection film	16	Ski and snowboard holders	11
First aid kit	19	Ski boxes	11
Floor mats	28	Socket adapters	13
Fog lamp surround	08	Touch-up paints	17
Foldable bicycle holder storage bag	12	Towing hitch wiring harness	13
Foldable storage box	27	Towing hitches	13
Go navigation for Toyota Touch® 2	21	Trunk liner	29
Go Plus navigation for Toyota Touch® 2	21	Trunk organiser	27
Hood deflector	16	Tyre pressure warning system	19
Leather interior	24	Tyre storage bags	09
Luggage box	11	Warning triangle	19
Mud flaps	16	Wheel lock nuts	09
Parking aid cancellation switches	18	Wind deflectors	16
Parking aid sensors	18	Winter wheels	09
Parking aid system	18		



ALWAYS A
BETTER WAY

PRIUS. A HYBRID ICON. AGAIN.

www.toyota-europe.com



To continue your
experience scan this
QR code.

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • The readability of QR Codes® present in this brochure may differ according to the scanner used. Toyota cannot be held responsible should your device not be able to read any QR Codes® or interactive content markers. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2016 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.